

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 1

Abingdon

Tonya Triplett
Director of Economic Development & Tourism
Abingdon Convention & Visitors Bureau
300 Green Spring Road
P.O. Box 789, 24212
Abingdon, VA 24210
(276) 676-2282 | (800) 435-3440
ttriplett@abingdon-va.gov
visitabingdonvirginia.com

(703) 228-0875
ecassell@arlingtonva.us
stayarlington.com

Ashland & Hanover County

Pam Novak
Visitor Center Manager
Ashland Visitor Center
112 N. Railroad Avenue
Ashland, VA 23005
(804)752-6766 | (800) 897-1479
pnovak@ashlandva.gov
visitashlandva.com

Alexandria

Patricia Washington
President & CEO
Visit Alexandria
277 S. Washington Street, Suite 210
Alexandria, VA 22314
(703)-652-5369
patricia@visitalexva.com
visitalexandriava.com

Augusta County

Rebekah Castle
Director of Economic Development & Marketing
Augusta County Government Center
18 Government Lane
P.O. Box 590
Verona, VA 24482
(540) 245-5619
staff@augustavabusiness.com
visitaugustacounty.com

Alleghany Highlands

Teresa Hammond
Executive Director
Alleghany Highlands Chamber of Commerce & Tourism
110 Mall Road
Covington, VA 24426
(540) 962-2178 | (888) 430-5786
thammond@ahchamber.com
visitalleghanyhighlands.com

Bath County

Mark Shore
President
Visit Bath County
2696 Main Street
Hot Springs, VA 24445
(540) 490-1111
mark.shore@visitbathcountyva.com
discoverbath.com

Appomattox

Travel Counselor
Appomattox Visitor Information Center
214 Main Street
P.O. Box 246
Appomattox, VA 24522
(434) 352-8999
tourism@appomattoxva.gov
historicappomattox.com

Bedford

Nicole Johnson
Director of Tourism
Bedford Tourism Welcome Center
816 Burks Hill Road
Bedford, VA 24523
(540) 587-5681 | (877) 447-3257
njohnson@bedfordcountyva.gov
destinationbedfordva.com

Arlington

Emily Cassell
Director
Arlington Convention and Visitors Service
1100 North Glebe Road, Suite 1500
Arlington, VA 22201

Big Stone Gap

Ked Meade
Director of Tourism & Economic Development
Town of Big Stone Gap
216 Wood Ave East
Big Stone Gap, VA 24219
(276) 212-1008
kmeade@bigstonegap.org
bigstonegap.com

Blackstone

Justin Sarafin
Executive Director
Downtown Blackstone Inc.
217 N. High Street
Blackstone, VA 23824
(434) 292-3041
manager@downtownblackstone.org
downtownblackstone.org

Bland County

Cameron Burton
Community Services and Tourism Director
Bland County Administrator's Office
612 Main Street, Suite 201
PO Box 510
Bland, VA 24315
(276) 688-3737
cburton@bland.org
blandcountyva.org

Blue Ridge Travel Association

Heather Kime
President
Blue Ridge Travel Association
PO Box 1395
Wytheville, VA 24382
(800) 383-9144
traveltheblueridge@gmail.com
blueridgetravel.org

Botetourt County

Cheryl Morales
Director of Community Relations
Visit Virginia's Blue Ridge
101 Shenandoah Avenue, NE
Roanoke, VA 24016
(540) 342-6025 x 126
cmorales@visitvbr.com
visitvbr.com

Bristol

Matt Bolas
Executive Director
Bristol Regional Tourism Marketing Corporation
20 Volunteer Parkway
P.O. Box 1117
Bristol, TN 37620
(423) 989-4850
matt@explorebristol.com
explorebristol.com

Brunswick County

Dixie Walker
Tourism Coordinator
Brunswick Byways Visitor Center
13516 Christanna Highway
Lawrenceville, VA 23868
(434) 848-2728
dwalker@brunswickco.com
brunswickco.com

Buchanan County

Matthew Fields
Director of Tourism
Buchanan County Tourism
1102 Ovenbird Road
Grundy, VA 24614
(276) 312-5033
matthew.fields@buchanancounty-va.gov
buchanancountyonline.com

Cape Charles

John Hozey
Town Manager
Town of Cape Charles
2 Plum Street

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 3

Cape Charles, VA 23310
(757) 331-2979
townmanager@capecharles.org
capecharles.org

Caroline County

Kathy Beard
Tourism Manager
Caroline County Economic Development & Tourism
23724 Rogers Clark Blvd
Ruther Glen, VA 22546
(804) 633-4074
kbeard@co.caroline.va.us
visitcaroline.com

Carroll County

Brooke Love
Tourism Manager
Carroll County Economic Tourism
239 Farmers Market Drive
Hillsville, VA 24343
(276) 730-3101
brooke.love@carrollcountyva.gov
pickplaystay.com

Charles City County

Michelle Johnson
County Administrator
Charles City County
10900 Courthouse Road
P.O. Box 128
Charles City, VA 23030
(804) 652-4707
mjohnson@co.charles-city.va.us
charlescity.org/visit

Charlottesville & Albemarle County

Courtney Cacatian
Executive Director
Charlottesville Albemarle Convention & Visitors Bureau
3510 Remson Court
Charlottesville, VA 22901
(434) 293-6789 | (877) 386-1103
ccacatian@albemarle.org
visitcharlottesville.org

Chesapeake

Kimberly Murden
Tourism Manager
Chesapeake Conventions & Visitors Bureau
1224 Progressive Drive
Chesapeake, VA 23320
(757) 382-6411 | (888) 889-5551
kmurden@cityofchesapeake.net
visitchesapeake.com

Chincoteague

Evelyn Shotwell
Executive Director
Chincoteague Chamber of Commerce
6733 Maddox Boulevard
Chincoteague, VA 23336
(757) 336-6161
eshotwell@chincoteaguechamber.com
chincoteaguechamber.com

Clarke County

Michelle Brown
Director of Economic Development & Tourism
Berryville-Clarke County Government Center
101 Chalmers Court, Suite B
Berryville, VA 22611
(540) 955-5107
mbrown@clarkecounty.gov
experienceclarkecounty.com

Clarksville

Sheila Cuykendall
Executive Director
Clarksville Lake Country Chamber of Commerce
105 Second Street
P.O. Box 1017
Clarksville, VA 23927
(800) 557-5582 | (800) 557-5582
director@kerrlake.com
clarksvilleva.com

Colonial Beach

India Adams-Jacobs
Town Manager
Town of Colonial Beach
315 Douglas Avenue
Colonial Beach, VA 22443

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 4

(804) 224-7181

iadamsjacobs@colonialbeachva.net

visitcbva.com

Culpeper

Paige Read

Director of Tourism and Economic Development

Town of Culpeper

803 S. Main Street

Culpeper, VA 22701

(540) 727-0611

pread@culpeperva.gov

visitculpeperva.com

Damascus

Julie Kroll

Recreation Program Director

Town of Damascus Tourism

P.O. Box 576

Damascus, VA 24236

(276) 475-3831

recreation.director@damascus.org

visitdamascus.org

Danville + Pittsylvania Co. Economic Development & Tourism

Lisa Meriwether

Tourism Manager

City of Danville Economic Development

427 Patton Street, Suite 203

P.O. Box 3300

Danville, VA 24543

(434) 793-1753

lisa.meriwether@discoverdanville.com

discoverdanville.com

Dickenson County

Rita Surratt

Tourism Director

Dickenson County Visitor Center

194 Clintwood Main Street

P.O. Box 1990

Clintwood, VA 24228

(276) 926-6074

rsurratt@dickensonva.org

dickensonchamber.net

Dinwiddie County

Stacey English

Economic Development and Marketing Manager

Dinwiddie County Economic Development

14010 Boydton Plank Road

Dinwiddie, VA 23841

(804) 469-4500 ext. 2163

senglish@dinwiddieva.us

dinwiddieva.us

Eastern Shore

Robert Sabbatini

Executive Director

Eastern Shore of Virginia Tourism Commission

19056 Parkway

P.O. Box 450

Melfa, VA 23410

(757) 787-8268

info@esvatourism.org

visitesva.com

Elkton

Joshua Gooden

Economic Development & Tourism Coordinator

Town of Elkton

173 West Spotswood Avenue

Elkton, VA 22827

(540) 246-6826

jgooden@townofelkton.com

elktonva.gov

Exmore

Clarice MacGarvey

Marketing Consultant

Town of Exmore

3305 Main Street

P.O. Box 647

Exmore, VA 23350

(757) 442-3114

visitexmore@exmore.org

exmore.org

Fairfax County Convention & Visitors Corporation

Barry Biggar

President & CEO

Visit Fairfax

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 5

10560 Arrowhead Drive, Suite 350
Fairfax, VA 22030
(703) 790-0643
bbiggar@fxva.com
fxva.com

Farmville-Prince Edward-Cumberland

Anne Tyler Paulek
Assistant Director
Farmville Area Chamber of Commerce
103 N. Main Street, Suite 203
P.O. Box 361
Farmville, VA 23901
(434) 392-3939
admin@farmvilleareachamber.org
farmvilleareachamber.org

Fauquier Chamber

Alec Burnett
President & CEO
Fauquier Chamber of Commerce
321 Walker Drive, Suite 202
Warrenton, VA 20186
(540) 347-4414
alec@fauquierchamber.org
fauquierchamber.org

Fauquier County Economic Development Office

Laura Torpy
Tourism Coordinator
Fauquier County Department of Economic Development
35 Culpeper Street
Warrenton, VA 20186
(540) 422-8270 | (800) 820-1021
laura.torpy@fauquiercounty.gov
visitfauquier.com

Floyd County

Kathleen Legg
Tourism Director
Floyd County Tourism Development Council
109 East Main Street
Floyd, VA 24091
(540) 239-8509
tourismdirector@visitfloydva.com
visitfloydva.com

Franklin (City)

Carson Carson
Director of Tourism
City of Franklin
120 S. Main Street
Franklin, VA 23851
(757) 562-8506
csblythe@franklinva.com
franklinva.com

Franklin County

Kevin Tosh
Director of Tourism and Marketing
Franklin County Department of Tourism
1255 Franklin Street, Suite 112
Rocky Mount, VA 24151
(540) 483-3030
kevin.tosh@franklincountyva.gov
visitfranklincountyva.com

Fredericksburg

Danelle Rose
Tourism Services Manager
Fredericksburg Department of Economic Development
& Tourism
706 Caroline Street
Fredericksburg, VA 22401
(540) 372-1216 x 7100 | (800) 678-4748
darose@fredericksburgva.gov
visitfred.com

Friends of Southwest Virginia

Kim Davis
Executive Director
Friends of Southwest Virginia
One Heartwood Circle
Abingdon, VA 24210
(276) 492-2400 ext. 2424
kdavis@friendsofswva.org
friendsofswva.org

Front Royal

Elizabeth (Lizi) Lewis
Community Development & Tourism
Front Royal-Warren County Visitor Center
414 E. Main Street

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS®

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 6

Front Royal, VA 22630
(540) 631-3627
elewis@frontroyalva.com
discoverfrontroyal.com

Galax

Patti Price-Love
Tourism Director
City of Galax
110 East Grayson Street
Galax, VA 24333
(276) 238-8130 x 1208
pprice-love@galaxva.com
visitgalax.com

Giles County

Cora Gnegy
Tourism Marketing Director
Giles County
203 North Main Street
Pearisburg, VA 24134
(540) 921-2079
cgnegy@gilescounty.org
gilescounty.org
newriverwatertrail.com

Gloucester County

Katey Legg
Director
Gloucester Parks, Recreation and Tourism
6382 Main St.
Gloucester, VA 23061
(804) 693-2355
klegg@gloucesterva.info
gloucesterva.info

Goochland County

Casey Verburg
Economic Development Coordinator
Goochland County Economic Development
2391 River Road West
P.O. Box 103
Goochland, VA 23063
(804) 556-5847
cverburg@goochlandva.us
GoochlandForBusiness.com

Grayson County

Tracy Cornett
Tourism Economic Dev. Director
Grayson County (Tourism)
107 E. Main Street
P.O. Box 336
Independence, VA 24348
(276) 773-8002
tcornett@graysoncountyva.gov
graysoncountyva.com

Greene County

Yost Yost
Director
Greene County Economic Development & Tourism
9157 Seminole Trail
Ruckersville, VA 22968
(434) 985-6663 x 1
ayost@gcva.us
exploregreene.com

Halifax County South Boston

LaTonya Sadler Hamilton
Tourism Director
Halifax County Tourism Department
1180 Bill Tuck Highway
South Boston, VA 24592
(434) 572-2543
lsadler@gohalifaxva.com
gohalifax.com

Hampton

Mary Fugere
Executive Director
Hampton Convention & Visitor Bureau
1919 Commerce Drive, Suite 290
Hampton, VA 23666
(757) 728-5327 | (800) 487-8778
mary@hamptoncvb.com
visithampton.com

Harrisonburg

Jennifer Bell
Tourism Manager
City of Harrisonburg
212 South Main Street

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

**updated 04/09/2024 – Page 7*

Harrisonburg, VA 22801
(540) 432-8490
jennifer.bell@harrisonburgva.gov
visitharrisonburgva.com

(276) 728-2128
tourism@townofhillsville.com
townofhillsville.com

Heart of Appalachia

Jeff Hess
Executive Director
Heart of Appalachia Tourism Authority
3028 4th Ave, Market Square
P.O. Box 186
St. Paul, VA 24283
(276) 762-0011
jhess@heartofappalachia.com
heartofappalachia.com

Hopewell-Prince George

Becky McDonough
CEO
Hopewell-Prince George Chamber of Commerce &
Visitors Center
4100 Oaklawn Boulevard
Hopewell, VA 23860
(804) 541-2461 | (804) 731-0902 -cell
becky@hpgchamber.org info@hpgchamber.org
visithpg.com

Henrico County

Dawn Miller
Tourism Supervisor
Henrico Recreation and Parks
8600 Dixon Powers Drive
P.O. Box 90775
Henrico, VA 23228
(804) 501-5137
dawn.miller@henrico.us
visithenrico.com

James City County

Carla Brittle
Tourism and Recreation Centers Administrator
James City County Parks and Recreation
5301 Longhill Road
Williamsburg, VA 23188
(757) 259-4171 | (757) 592-0622 -cell
Carla.Brittle@jamescitycountyva.gov
jamescitycounty.gov

Highland County

Chris Swecker
Executive Director
Highland County Chamber of Commerce
61 Highland Center Drive
P.O. Box 223
Monterey, VA 24465
(540) 468-2550
director@highlandcounty.org
highlandcounty.org

Kilmarnock

Susan Cockrell
Town Manager & Utilities Director
1 North Main Street
P.O. Box 1357
Kilmarnock, VA 22482
(804) 435-1552
susancockrell@kilmarnockva.com
kilmarnockva.com

Hillsville

Lauren Chitwood
Tourism Director
Town of Hillsville
410 N. Main Street
P.O. Box 545
Hillsville, VA 24343

King George County

Kimberly Wilson
Economic Dev. and Tourism Specialist
King George County Tourism Advisory Committee
10459 Courthouse Drive, Suite 200
King George, VA 22485
(540) 775-9181
kwilson@co.kinggeorge.state.va.us
visitkinggeorge.com

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 8

King & Queen County

Erin Lazar
Director of Community Programs and Tourism
County Administrators Office
242 Allens Circle, Suite L, King & Queen C.H., VA 23085
P.O. Box 177, King & Queen C.H., VA 23085
King and Queen, VA 23085
(804) 769-5000
elazar@kingandqueenco.net
visitkingandqueen.com

Lee County

Dane Poe
County Administrator, Interim DMO
Lee County Tourism
33640 Main Street
Jonesville, VA 24263
(276)-346-7714
ddpoe@leecova.org
leecova.org

Leesburg

Russell Seymour
Director of Economic Development
Town of Leesburg
202 Church Street, SE
Leesburg, VA 20176
(703) 771-6530
rseymour@leesburgva.gov
leesburgva.gov

Lexington / Rockbridge Area

Sheryl Wagner
Executive Director
Lexington and the Rockbridge Area Tourism
Development
106 East Washington Street
Lexington, VA 24450
(540) 463-3777
swagner@lexingtonvirginia.com
lexingtonvirginia.com

Loudoun County

Beth Erickson
President & CEO
Visit Loudoun
112-G South Street, SE

Leesburg, VA 20175
(703) 771-4964 | (800) 752-6118
erickson@visitloudoun.org
visitloudoun.org

Louisa County

James Smith
Director
Louisa County Parks, Recreation and Tourism
522 Industrial Drive, Suite A
P.O. Box 864
Louisa, VA 23093
(540) 967-4420
tourism@louisa.org
visitlouisa.com

Lunenburg County

Taylor Newton
Director of Planning and Economic Development
County of Lunenburg
11413 Courthouse Road
Lunenburg, VA 23952
(434) 696-2142
taylor@lunenburg.net
lunenburgva.org

Luray-Page County

Regina Hilliard
President
Luray-Page County Chamber of Commerce & Visitor
Center
18 Campbell Street
Luray, VA 22835
(540) 743-3915 | (888) 743-3915
gina.hilliard@luraypage.com
visitluraypage.com

Lynchburg

Marjette Upshur
Director
Office of Economic Development and Tourism
900 Church Street
Lynchburg, VA 24504
(434) 455-4490
marjette.upshur@lynchburgva.gov
lynchburgvirginia.org

Madison County

Tracey Gardner
Economic Development & Tourism Director
Madison County Visitor Center & Chamber of
Commerce
110 North Main Street
P.O. Box 373
Madison, VA 22727
(540) 948-4455
tourism@madison-va.com
madisonva.com

Manassas City

Patrick Small
Director of Economic Development
City of Manassas
9027 Center Street
Manassas, VA 20110
(703) 257-8881
psmall@manassasva.gov
visitmanassas.org

Marion

Ken Heath
Director of Community and Economic Development
Town of Marion
138 West Main Street
P.O. Box 1005
Marion, VA 24354
(276) 378-5026
kheath@marionva.org
marionva.org

Martinsville-Henry County

Sarah Hodges
Director of Tourism
Martinsville-Henry County EDC
191 Fayette Street
P.O. Box 631
Martinsville, VA 24112
(276) 403-5349 | (888) 722-3498
shodges@yesmartinsville.com
visitmartinsville.com

Mathews County

Kat Larkin
Executive Director
Mathews County Visitor & Information Center
239 Main Street
P.O. Box 1456
Mathews, VA 23109
(804) 725-4229
mathewsvisitorcenter@gmail.com
visitmathews.com

Mecklenburg County

Tina Morgan
Tourism Coordinator
Mecklenburg County Tourism Office
350 Washington Street
P.O. Box 307
Boydton, VA 23917
(434) 738-6191 x 4438
tina.morgan@mecklenburgva.com
visitmeckva.com

Middlesex County

Trenton Funkhouser
Executive Director EDA
Middlesex County
877 General Puller Highway
P.O. Box 428
Saluda, VA 23149
(804) 758-4330 -cell | (804) 654-1363
t.funkhouser@co.middlesex.va.us
co.middlesex.va.us

Montgomery County–Blacksburg–Christiansburg

David Rotenizer
Executive Director
Montgomery County VA Regional Tourism
200 Clay Street, SW
Blacksburg, VA 24060
(540) 394-4470
david@gotomontva.com
gotomontva.com

Nelson County

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 10

Maureen Kelley
Director
Nelson County Convention and Visitors Bureau
8519 Thomas Nelson Highway
P.O. Box 636
Lovingston, VA 22949
(434) 263-7015 | (800) 282-8223
mcorum@nelsoncounty.org
nelsoncounty.com

New Kent

Gail Carey
Economic Development and Tourism Coordinator
New Kent Visitors & Commerce Center
7324 Vineyards Parkway
New Kent, VA 23124
(804) 966-9631
gmscarey@newkent-va.us
visitnewkent.com

Newport News

Desiree McDaniel
Tourism Manager
Newport News Tourism
702 Town Center Drive
Newport News, VA 23606
(757)926-1425
mcdanieldc@nnva.gov
newport-news.org

Norfolk

Kurt Krause
President & CEO
Visit Norfolk
232 East Main Street
Norfolk, VA 23510
(757) 664-6620 | (800) 368-3097
kkrause@visitnorfolktoday.com
visitnorfolktoday.com

Northampton County

Laura Dodson
Executive Director
Northampton County Chamber of Commerce
16404 Courthouse Road, Suite 210
P.O. Box 475
Eastville, VA 23347

(757) 678-0010
chamber@northamptoncountychamber.com
co.northampton.va.us

Northern Neck

Lisa Hull
Tourism and Economic Development Coordinator
Northern Neck Tourism Commission
P.O. Box 1707
Warsaw, VA 22572
(804) 333-1919
nntc@northernneck.org
northernneck.org

Norton

Katie Dunn
Special Projects Coordinator
City of Norton
618 Virginia Avenue, NW/ P.O. Box 618
Norton, VA 24273
(276) 679-1160
katied@nortonva.org
explorenortonva.com

Onancock

Matt Spuck
Town Manager
15 North Street
Onancock, VA 23417
(757) 787-3363
matt.spuck@onancock.com
onancock.com

Orange County

Julie Perry
Assistant Director of Economic Development and
Tourism
Orange County / Economic Development and Tourism
122 E Main St
P.O. Box 111
Orange, VA 22960
540-661-5324 | (540) 672-1653
jperry@orangecountyva.gov
visitorangevirginia.com

Page Valley

Nina Fox

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

**updated 04/09/2024 – Page 11*

Director
Page County Office of Economic Development and
Tourism
103 S. Court Street
Luray, VA 22835
(540) 743-1216
nfox@pagecounty.virginia.gov
pagevalley.org

Patrick County

James Houchins
Recreation & Tourism Coordinator
Patrick County Tourism
126 North Main Street
Stuart, VA 24171
(276) 693-2005
jhouchins@co.patrick.va.us
visitpatrickcounty.org

Pennington Gap

Keith Harless
Town Manager
Town of Pennington Gap
528 Industrial Drive
Pennington Gap, VA 24277
(276) 546-1177
keith.harless@townofpenningtonva.gov
townofpenningtonva.gov

Petersburg (Area)

Martha Burton
Tourism Associate
Petersburg Area Regional Tourism
1964 Wakefield Street
P.O. Box 1808
Petersburg, VA 23805
(804) 861-1666 | (877) 730-7278
mburton@craterpdc.org
petersburgarea.org

Petersburg (City)

Joanne Williams
Director of Communications, Tourism, Marketing &
Government Relations
City of Petersburg
135 North Union Street
Petersburg, VA 23803

(804) 347-3321
jwilliams@petersburg-va.org
petersburgva.gov

Portsmouth

Keith Toler
Assistant Director
City of Portsmouth - Parks, Recreation and Tourism
801 Crawford Street
Portsmouth, VA 23704
(757) 393-8481 x 4125
tolerk@portsmouthva.gov
visitportsva.com

Prince Edward County

Chelsey White
Director of Economic Development & Tourism
Prince Edward County Office of Tourism
121 E. Third Street
P.O. Box 625
Farmville, VA 23901
(434) 392-1482
cwhite@co.prince-edward.va.us
co.prince-edward.va.us

Prince William County

Kevin Costello
Tourism Administrator
Prince William County Parks, Recreation, and Tourism
14420 Bristow Road
Manassas, VA 20110
(703) 792-7090
kcostello@pwcgov.org
visitpwc.com

Pulaski County

Erika Tolbert
Tourism Director
Pulaski County
4440 Cleburne Boulevard
Dublin, VA 24084
540-674-4161
etolbert@pulaskicounty.org
visitpulaskiva.org

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS[®]

Virginia Tourism Corporation | VATC.org

**updated 04/09/2024 – Page 12*

Radford

Kimberly Repass
Economic Development Director
Radford Info & Welcome Center
701A W. Main Street
Radford, VA 24141
(540) 267-3153 | (866) 605-6442
kim.repass@radfordva.gov
visitradford.com

Rappahannock County

Bonnie Jewell
County Administrator
Rappahannock County Office of Tourism
290 Gay Street
P.O. Box 519
Washington, VA 22747
(540) 675-5330
bljewell@rappahannockcountyva.gov
visitrappahannockva.com

Richmond City

Jack Berry
President & CEO
Richmond Region Tourism
401 N. 3rd Street
Richmond, VA 23219
(804) 783-7400 | (800) 370-9004
jberry@visitrichmondva.com
visitrichmondva.com

Roanoke Valley

Landon Howard
President
Visit Virginia's Blue Ridge
101 Shenandoah Avenue NE
Roanoke, VA 0
(540) 342-6025 | (800) 635-5535
lhoward@visitvbr.com
visitvbr.com

Rockingham County

Joshua Gooden
Economic Development & Tourism Coordinator
Rockingham County Office of Economic Development
and Tourism
20 East Gay Street

Harrisonburg, VA 22802
(540) 574-1896
jjgooden@rockinghamcountyva.gov
visitrockingham.com
thinkrockingham.com

Rocky Mount

Daniel Pinard
Cultural and Economic Development Director
Town of Rocky Mount
345 Donald Avenue
Rocky Mount, VA 24151
(540) 488-2023 | (540) 798-7869
dpinard@rockymountva.org
rockymountva.org

Russell County

Lonzo Lester
County Administrator
Russell County
137 Highland Drive
Lebanon, VA 24266
(276) 889-8000
lonzo.lester@russellcountyva.us
experiencerussell.com

Salem

Carey Harveycutter
Director of Tourism
Salem Visitors Center
1001 Roanoke Blvd
Salem, VA 24153
(540) 375-7913
charveycutter@salemva.gov
visitsalemva.com

Saltville

Phil Robinette
Town Manager
Town of Saltville
217 Palmer Ave
P.O. Box 730
Saltville, VA 24370
(276) 496-5342 ext 32
townmanager@saltville.org
saltville.org

Destination Management / Marketing Organizations Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

**updated 04/09/2024 – Page 13*

Scott County

Pam Cox
Director of Tourism
Scott County
190 Beech Street, Suite 201
Gate City, VA 24251
(276) 386-6521
pcox@scottcountyva.com
explorescottcountyva.org

(757) 357-2476 | (800) 365-9339
jwinslow@isleofwightus.net
genuinesmithfieldva.com

Smyth County

Amanda Livingston
Director of Tourism
Smyth County Tourism Association
121 Bagley Circle, Suite 105
Marion, VA 24354
(276) 646-3306 | (877) 255-9928
info@visitsmythcountyva.com
visitsmythcountyva.com

Shenandoah County

Jenna French
Director of Tourism & Economic Development
Shenandoah County
600 North Main Street, Suite 101
Woodstock, VA 22664
(540) 459-6227
jfrench@shenandoahcountyva.us
visitshenandoahcounty.com

South Hill

Sandra Tanner
Executive Director
South Hill Chamber of Commerce
201 S. Mecklenburg Avenue
South Hill, VA 23970
(434) 447-4547
sandra@southhillchamber.com
southhillchamber.com

Shenandoah Valley Travel Association

Helen Morton
Administrator
Shenandoah Valley Travel Association
P.O. Box 261
Luray, VA 22835
(800) 847-4878
svta@mysvta.org
visitshenandoah.org

Southampton County

Lauren Rodil
Marketing and Existing Business Manager
Franklin Southampton Economic Development, Inc
601 N. Mechanic Street, Suite 300
Franklin, VA 23851
(757) 562-1958
lrodil@franklinsouthamptonva.com
visitfranklinsouthamptonva.com

Smith Mountain Lake

Andrew Bruns
Executive Director
Smith Mt. Lake Regional Chamber of Commerce
16430 Booker T. Washington Highway, Unit 2
Moneta, VA 24121
(540) 721-1203
abrunsv@visitsmithmountainlake.com
visitsmithmountainlake.com

Spotsylvania County

Angel Rose
Tourism Manager
Spotsylvania County Tourism & Visitors Center
4704 Southpoint Parkway
Fredericksburg, VA 22407
(540) 507-7090
tourism@spotsylvania.va.us
spotsylvania.va.us

Smithfield and Isle of Wight

Judy Hare Winslow
Director
Smithfield and Isle of Wight Convention & Visitors
Bureau
319 Main Street
Smithfield, VA 23430

Destination Management / Marketing Organizations

Statewide

VIRGINIA IS FOR LOVERS

Virginia Tourism Corporation | VATC.org

*updated 04/09/2024 – Page 14

St. Paul

Chad Monday
Marketing/Media Coordinator
St. Paul Tomorrow, Inc.
16531 Russell Street
P.O. Box 66
St. Paul, VA 24283
(276) 762-5297
info@stpaulva.org
stpaulva.org

Stafford County

Lisa Logan
Tourism Manager
Stafford County
1300 Courthouse Road
P.O. Box 339
Stafford, VA 22555
(540) 658-4580
tourism@staffordcountyva.gov
tourstaffordva.com

Staunton

Interim TBD
Director of Tourism
Staunton Convention and Visitors Bureau
116 W. Beverley Street, 3rd Floor
P.O. Box 58
Staunton, VA 24401
(540) 332-3865
visitstaunton.com

Strasburg

Stanley Morehead
Tourism Chairman
Strasburg Chamber of Commerce
157 North Holiday Street
P.O. Box 42
Strasburg, VA 22657
(540) 465-3187
schamber@shentel.net
visitstrasburg.com

Suffolk

Theresa Earles

Tourism Development Manager
City of Suffolk Division of Tourism
524 N. Main Street
Suffolk, VA 23434
(757) 514-4130
visitsuffolk@suffolkva.us
visitsuffolkva.com

Surry County

Pat Bernshausen
Tourism Coordinator
Surry County Administrative Office
203 Church Street
P.O. Box 65
Surry, VA 23883
(757) 294-0644
pbernshausen@surrycountyva.gov
surrycountytourism.com

Tappahannock

Sara Cait Gallagher
Executive Assistant to the Town Manager
915 Church Lane
P.O. Box 266
Tappahannock, VA 22560
(804) 443-4036
sgallagher@tappahannock-va.gov
tappahannock-va.gov

Tazewell County

A. J. Robinson
Director of Communications and Tourism
Tazewell County
163 Walnut Street
Bluefield, VA 24635
(276) 322-1345
arobinson@tazewellcounty.org
visittazewellcounty.org

Virginia Beach

Nancy Helman
Director
Virginia Beach Convention and Visitors Bureau
2101 Parks Avenue, Suite 500
Virginia Beach, VA 23451
(757) 385-4700 | (800) 700-7702
nhelman@visitvirginiabeach.com

vbgov.com
visitvirginiabeach.com

Waynesboro

Stephanie Duffy
Project Manager Economic Development & Tourism
City of Waynesboro
301 West Main Street
Waynesboro, VA 22980
(540) 942-6644
duffyss@ci.waynesboro.va.us
visitwaynesboro.com

Westmoreland County

Walt Heyer
Vice President
Westmoreland Tourism Council
43 Court Square
P.O. Box 247
Montross, VA 22520
(804) 493-8440
wkh@museumsolutionswkh.com
visitwestmorelandva.org

Williamsburg/James City County

Josue Ayala
Executive Assistant
Visit Williamsburg
421 North Boundary Street, 2nd Floor
Williamsburg, VA 23185
(757) 253-2265
josue.ayala@visitwilliamsburg.com
visitwilliamsburg.com

Winchester-Frederick County

Justin Kerns
Executive Director
Winchester-Frederick County Convention and Visitors
Bureau
1400 South Pleasant Valley Road
Winchester, VA 22601
(540) 542-1326 | (877) 871-1326
director@visitwinchesterva.com
visitwinchesterva.com

Wise County Tourism

Natalie Chapman
Economic Development & Grants Supervisor
Wise County
226 E. Main Street, Suite 223
P.O. Box 570
Wise, VA 24293
(276) 328-2321
chapman_n@wisecounty.org
wisecounty.org

Wythe County

Elizabeth Delp
Public Information Officer
Wythe County
340 South Sixth Street
Wytheville, VA 24382
(276) 223-4522 | (276) 724-0992 - cell
wythepio@wytheco.org
wytheco.org

Wytheville

Rosa Lee Jude
Director
Wytheville Convention & Visitors Bureau
975 Tazewell Street
P.O. Box 533
Wytheville, VA 24382
(276) 223-3355 | (877) 347-8307
cvb@wytheville.org
visitwytheville.com

York County

Kristi Olsen-Hayes
Director of Economic and Tourism Development
York County Tourism Development
224 Ballard Street
P.O. Box 532
Yorktown, VA 23690
(757) 890-3525
olsen@yorkcounty.gov
visityorktown.org

